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For Immediate Release

**Commute.org Board Proclaims September 19-23 as
TDM Week in San Mateo County**

Your Commute Counts: Gear up for TDM Week 2022

SOUTH SAN FRANCISCO, Calif., September 15, 2022 – The board of directors of Commute.org, a public agency serving the residents, employers, and municipalities in San Mateo County, proclaimed September 19-23 as TDM Week in San Mateo County. #TDMWeek

Prior to the pandemic, most San Mateo County commuters drove alone to work. This contributed to congested roadways, greenhouse gas (GHG) emissions, and increased travel times, costs, and stress. As many commuters are now returning to their workplaces, we all need to rethink our commute and how we get around.

Transportation Demand Management (TDM) is one way to shift how people commute. Traditionally, TDM is defined as a set of strategies put in place to create a behavioral change in transportation habits. More simply, TDM aims to decrease drive-alone trips whenever possible. A small reduction in the number of drive-alone trips on San Mateo County's roads can lead to significant reductions in GHG and congestion, resulting in cleaner air, improved public health, and costs savings. With more commuting options and less traffic, people will also have better and more reliable access to jobs.

In recognition of the importance of TDM, Commute.org's Board of Directors, representing nineteen cities/towns and the County of San Mateo, proclaimed September 19 – 23 to be "TDM Week 2022" in San Mateo County. Commute.org joins the national movement created by the Association of Commuter Transportation to bring awareness to Transportation Demand Management (TDM) in our communities during this week.

How can you participate?

- Request free transit tickets via Commute.org's Try Transit program. Commuters or college students traveling to or from San Mateo County are eligible for free tickets to try SamTrans, Caltrain, or San Francisco Bay Ferry if they currently drive alone.
- Create a free account on Commute.org's STAR platform, my.commute.org. With a STAR account, commuters can find carpool partners, receive incentives for non-drive alone commutes, and qualify for the countywide Guaranteed Ride Home program.

Cliff Lentz, Mayor Pro Tempore of Brisbane, and Chair of Commute.org's board of directors, said "We're proud to be a part of TDM Week." Chair Lentz continued, "together with our TDM partners, we hope to bring awareness to our residents and to the people who commute to San Mateo County of their non-drive alone commute options and encourage them to choose sustainable commutes whenever possible."

To learn more about TDM in San Mateo County as well as what is happening in the Bay Area for TDM Week, please visit the agency's website (Commute.org), or social media channels (Facebook, Twitter, Instagram and LinkedIn @smcountycommute or Commute.org). Together, we can make a change in the San Mateo County commute.

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About Commute.org

Commute.org is a joint powers agency (JPA) serving San Mateo County. The JPA is comprised of 19 cities and towns as well as the County of San Mateo.

Commute.org's mission is to reduce the number of vehicle miles traveled (VMT) by commuters to decrease congestion, improve the environment, and enhance quality of life. We do this by encouraging and supporting the use of sustainable alternatives to driving alone. We envision a region where all residents and employees have access to equitable, sustainable, affordable, and safe transportation options and use them as their primary modes when commuting on the Peninsula.

Commute.org receives funding from the City/County Association of Governments of San Mateo County (C/CAG), the San Mateo County Transportation Authority, and the Bay Area Air Quality Management District. The Commute.org shuttle program also receives funding from employers, property managers, and transit agencies. For more information, please visit www.commute.org.